A Sampling of *COLORADO* Media

Someone has some pretty tall explaining & apologizing to do!

Activists for gay and lesbian rights have been the subject of a media smear job thanks to irresponsible "spinning" of unsubstantiated comments. The snowball effect was immediate with far-reaching ramifications. Those who believe they have a right to boycott the State of Colorado, all its products and companies, have now been painted unjustly as hoods, cowards, blackmailers and holdup thieves. Here are examples of attempts to smear BOYCOTT COLORADO, INC. of Denver and NEW YORK! BOYCOTT COLORADO of New York. The web of lies and knee-jerk reactions has seriously impugned the reputations of the individuals involved and an apology is in order!

"I will not be blackmailed. This is extortion."
— Mo Siegel, *Boulder Daily Camera* 2/5/93

"I also know a stickup when I see one. Folks, this isn't a boycott."
— Chet Whye, *Denver Post*

"'Black Hand' extortionist tactics"..."The Big Apple gays must be smoking some pretty powerful stuff if they think corporate blackmail tact will work"..."doesn't give gays the right to exercise political or economic extortion against straight people."
— Ken Hamblin, *Denver Post*

"Celestial Seasonings chief balks at extortion."
— Headline, *Rocky Mountain News*

"...this kind of criminal activity..."
— Linda Fowler, *Denver Post*

"We will not be blackmailed."
— Mo Siegel, *Boulder Daily Camera*

Tell 'em You Don't Like Lies

Mo Siegel
Celestial Seasonings 4600 Sleepytime Drive
Boulder, CO 80301 (303) 530-5300
Rky Mt News 892-5381 KUSA TV 871-1499
KMGH TV 832-0177 KCNC TV 861-4444
KWGN TV 740-2855 Denver Post 820-1201

"Mo Siegel, who cast himself as the put upon victim of political blackmail..."
— Kevin Simpson, *Denver Post* (note: this piece questioned the veracity of Celestial's claims)

"...the attempt of New York Boycott Colorado to get money..."
— Linda Fowler, *Denver Post*

"This is the kind of thing that makes us all crazy. Thank you for fighting back, and I just came to fight with you."
— U.S. Rep. Patricia Schroeder, *Denver Post*

"Pat Schroeder sipped decaffeinated herbal at a weekend photo op. It's the kind of publicity you just can't buy."
— Kevin Simpson, *Denver Post*

"...a grandstand holdup..."
— Robert Briggs-Daniels, *Boulder Daily Camera*

"blackmail and extortion"
— Chris Schwartz, *Denver Post*

"...when it gets to a case of extortion, I'm just pushed a little far by those sanctimonious cowards and hypocrites from outside our borders.
— State Sen. Tom Blickensdorfer, *Boulder Daily Camera*

THE FIRST NEWSPAPER TO PRINT MO SIEGEL'S CLAIM THAT NYBC DEMANDED $100,000 CASH TO FURTHER THE BOYCOTT WAS THE ROCKY MOUNTAIN NEWS ON FRIDAY, FEBRUARY 5, 1993. NO ONE FROM THE ROCKY MOUNTAIN NEWS CALLED NYBC BEFORE PUBLICATION TO DISCUSS THE FALSE CHARGE.